

planethOme



PlanetHome Group
360 Degree Real Estate Platform

Our Cooperation with the PlanetHome Group

The PlanetHome Group is one of the leading real estate service providers in Germany and Austria with the core areas of brokerage and financing of residential real estate. The focus is on close cooperation with banks, insurance companies and financial service providers in order to optimally complement their range of real estate services for their customers.

Since its foundation, PlanetHome has brokered around 100,000 real estate units. With an average of more than one billion loans brokered, PlanetHome is also one of the largest independent real estate financiers in Germany.

Industry:
Real Estate/Finance

Service:
Software Design

Services:
Business Transformation

Technologies:
PostgreSQL, JPA (OR Manager),
Spring, REST Services, Wildfly
Angular, Bootstrap, PhoneGap, Ionic

The Challenge

In 2017, PlanetHome launched a comprehensive digitalisation programme to address changing customer needs in the context of the digital transformation.

- Within 12 weeks, the **mobile app** was designed and checked in to the store.
- The **web presence** was completely redesigned in a sprint of only 100 days.
- This was followed by other products such as the **financing certificate**, the **owner portal** and collaboration on the **broker software**.

- simple
- intuitive
- consistent

Our Contribution at a Glance:

- Conception and development of the use cases
- Support of product owner
- Project management and Scrum mastering
- Frontend and backend development
- Support with 2 development teams

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With think tank, we have a reliable partner who accompanies us on the path to digitalisation.

Wolfram Gast

Head of Product & Innovation

- fast
- precise
- solution oriented

Customer Benefits:

my Planet:

offers suitable services for every phase of the real estate lifecycle

Financing leads:

The comparison of over 200 banks provides a good overview of suitable financing offers

Searching clients:

Thanks to the searching client service, search clients are informed immediately as soon as a suitable property arrives

Downloads:

Thanks to the automated workflow exposés can be downloaded promptly



You want to learn more about our solutions
and services?

We are looking forward to meeting you!

Florian Schnappinger
Head of Sales