

think tank and FinPlanet set new trends in the financial market as strategic partners

Munich, 23 November 2023. think tank Business Solutions AG, an internationally operating IT consulting company with in-house software development, and FinPlanet GmbH, a strategy consultancy for financial institutions and FinTechs with a focus on building DLT-based capital market infrastructures, are entering into a strategic partnership. The aim of this cooperation is to utilise the complementary service portfolios of the two companies to achieve synergy effects for customers and set new trends on the financial market.

Thanks to its many years of management experience in banks, stock exchanges and FinTechs, the FinPlanet team has extensive expertise in the areas of business strategy, regulation and product and process design in the financial sector. Combined with think tank's decades of expertise in the development of innovative and forward-looking IT architectures and customised software solutions, this opens up fascinating opportunities for joint collaboration.

think tank and FinPlanet are pooling their extensive expertise to provide players in the financial sector, including banks, asset managers, capital management companies and FinTechs, with a coordinated team of specialists. Together, they strive to comprehensively build scalable DLT-based capital market infrastructures. The tried-and-tested expertise of both companies can significantly reduce the current challenges and risks of regulated DLT-based business models.

Sarah Rentschler-Gerloff, Head of Digital Assets & Custody at think tank: "The partnership with FinPlanet enables us to tackle the challenges of a regulated DLT/blockchain-based business model together. FinPlanet's many years of expertise in the development of DLT-based business models ideally complements our experience in the development and operation of regulated IT architectures and software solutions in the automotive, manufacturing, banking and capital markets sectors. This enables us to offer innovative and forward-looking solutions with fast and compliant market access."

Sebastian Liebscher, Managing Partner & Co-Founder at FinPlanet: "We see that our consulting approach is increasingly in demand among large regulated financial institutions, but also among FinTechs. Our clients are asking for experts who have built DLT-based business models themselves. Experience is crucial here and ultimately saves risks and costs. The larger a financial institution is, the greater the reputational risks that can arise if the project is set up incorrectly. In think tank, we have found precisely this expert, whose experience in IT development and IT operations, as demonstrated for example as the validator of SWIAT's blockchain, is ideally suited to our positioning. In addition, think tank has a very high level of regulatory understanding thanks to its existing customers in the automotive and financial sectors."

With their cooperation, think tank and FinPlanet want to respond to the current needs of the financial sector and facilitate their customers' market entry into DLT-based business models with leading specialists from the fields of strategy, regulation and IT.

About think tank

think tank Business Solutions AG is a medium-sized company based in Munich with branches in Tunisia and Switzerland. The company has been offering business and IT consulting as well as innovative individual software solutions for the automotive and manufacturing industries as well as the financial sector for decades. It supports its customers in digitising their business processes for better customer centricity. As an expert in digital transformation and innovative technologies, think tank Business Solutions AG also accompanies clients on their path of agile transformation. Another focus of its business activities is information security. In the coming years, the company will increasingly focus on distributed ledger technologies such as blockchain and the tokenisation and custody of digital assets, as well as related application areas for its clients.

About FinPlanet:

FinPlanet GmbH is a Munich-based consulting company specialising in DLT-based capital market infrastructures for the financial sector. FinPlanet supports banks, stock exchanges, asset managers and FinTechs in the development of new DLT-based business models. FinPlanet supports its clients in the development of market entry strategies, the establishment of a target operating model and the subsequent implementation in the context of product-specific and regulatory requirements. In addition, FinPlanet has already supported several licence applications for DLT-based business models. FinPlanet's team consists exclusively of experts who have already successfully established DLT-based business models for regulated institutions in leading positions.

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